

2024- 2025 Advertising Opportunities

INDOOR:

- LCD Digital Display Monitor We have 5 monitors placed in prime locations throughout the airport. Your advertisement will be included on continuous scroll on all monitors for 20 second increments.
 - o Arrivals/Baggage claim
 - General Aviation Lobby
 - o Restaurant Entrance/Exit
 - TSA Security Line and Departures
- Website: A strategically placed ad and/or listing on our website homepage that would be seen by many passengers on our highly viewed commercial airlines page.
- **Poster Frames:** 16"x20" located in men's and ladies' restrooms of the main terminal (4) and general aviation building (2)
- **Poster Frames:** 24"x36" lining the entrance to the only terminal restaurant
- Indoor Banners: Available in arrivals by baggage claim year long life, high visibility, dimensions: 68"L x 24'H per banner.
- <u>Brochure Displays:</u> We offer brochure racks in the Terminal as well as the General Aviation lobby for magazines and pamphlets.
- Arrivals take-over Own arrivals in the main terminal posting your message on all luggage doors and LCD vertical display on all three columns. Window Clings located in baggage claim arrivals (2) 9 pane doors size per pane is 26.5" x 18" and (1) 6 pane door size per pane is 42.5" x 18". (coming soon)
- LCD General Aviation Bathrooms: 1920x1080 exclusive to only 1 advertiser (coming soon)

OUTDOOR:

- ➤ <u>Shuttle Bus Exterior:</u> Your advertisement will be displayed on the exterior of the Ford Transit Bus that is used on the ramp for transporting passengers to and from private flights.
- Shuttle Bus Interior: Interior Static Display dimensions: 2'x9" per display.
- > <u>Baggage Carts</u>: Send us your advertisement and we will display it in an 11"x14" acrylic holder located in the main terminal.
- Outdoor Swing Sign: For posters (4) Double Sided 20"x30" Strategically placed at entry to Martha's Vineyard Airport at main terminal and General Aviation building, it is the first thing passengers will see when arriving.
- Arrival Courtyard banners: One of the first things you will see when arriving by commercial airline to Martha's Vineyard. 87.5"W x 38.5"D
- Lawn Games: Be the sole sponsor of (2) Lawn games (Corn Hole), one located in main terminal arrivals outside and the other located in General Aviation. (coming soon)
- > Wall wrap departures: Be the sole sponsor in departures on the wall wrapping lavatories. 5'W x 4'H
- > LCD outdoor General Aviation Patio: 1920x1080, exclusive to only 3 advertisers, 90 second increments.