



MARTHA'S VINEYARD Proposed 2025 Rates

<i>Advertisement</i>	<i>Per month/1 2 months</i>	<i>Annual Rate</i>	<i>Per Month/6 months</i>	<i>6 month total rate</i>	<i>Description</i>
LCD Digital Display Monitor	\$541	\$6,492	\$747	\$4,542	1080x1920 format & 1920 x1080 format resolution 72 dpi JPG file, to to 20 second increments, 8 advertisers max
Website	\$324	\$3,882	\$541	\$3,246	800px x 900px
Brochure Displays		\$1,091		\$541	pamphlet & magazine styles
Luggage Carts, Terminal	\$216	\$2,592	\$459	\$2,754	11"x14" image- 12 carts
Outdoor Swing Sign	\$206	\$1,458	\$155	\$927	20"x30" (arrivals, departures, General Aviation)
Poster Frame Restrooms	\$52	\$624	\$72	\$432	16"x20" (2) Restrooms Arrivals, (2) Restrooms Departures, (2) Restrooms General Aviation (cost is per bathroom)
Poster Frame Wall	\$93	\$1,116	\$113	\$678	24"x36" Located near TSA/Restaurant
Luggage Doors (window clings)		\$7,416		\$4,080	1 (6) Pane Door 2 (9) Pane door Size of pane is 26.5" W x 18" D Size of pane is 42.5"W x 18.5"D
Arrival Courtyard Banners (outdoor)				\$1,288.00	87.5"Wx 38.5"D
Wall wrap in departures				\$2,200	Measurements to come
Poster Frame General Aviation		\$1,800			24"x36" located outside restrooms in General Aviation
LCD Screen (Exclusive)		\$7,000			1920x1080 (2) General Aviation Bathrooms May to October
Lawn Games General				\$1,000	Corn Hole
LCD Screens (Outside exclusive to 3)				\$4,000	Total 3 advertisers exclusive, up to 90 second increments
Shuttle Bus Exterior		\$7,787			Custom needs to be completed by June
Shuttle Bus Interior	\$324	\$3,893	\$541	\$3,246	2'x9" length JPEG file
Golf Cart Exterior				\$4,000	Cost per cart (2 side placements 12"wx9"h) (1 front 12"w2x9"h)